You expect a press release to inflate a comic's importance or puff up a creator's track record. After all, the publisher is trying to convince the media that its announcement has news value. But every once in a while a release overreaches. Just a little. Take, for instance, this one from Arcana Studio announcing the [...]

**Read more:** <a href="http://robot6.comicbookresources.com/2010/10/arcana-vs-marvel-battle-of-the-ch">http://robot6.comicbookresources.com/2010/10/arcana-vs-marvel-battle-of-the-ch</a> aracter-libraries/