

BOOM! Studios and the non-profit organization The Hero Initiative have partnered with four Southwest grocery chains for a partnership to benefit comic creators in need. Ralphs, Food4Less, Cala Foods and Bell Markets will make a donation to The Hero Initiative every time someone shops at their stores with one of our rewards cards as part [...]

Read more: <http://robot6.comicbookresources.com/2010/09/buy-groceries-help-hero-artists/>