Read more: http://robot6.comicbookresources.com/2010/09/discoverdrink-the-comic-that-is-also-a-beer/

Now this is the sort of format innovation I can get behind: Yeast Hoist #15, the latest in cartoonist/musician Ron Regé Jr.'s long-running (mostly) self-published alternative-comics series, is part comic, part limited-edition bottle of beer. The aptly named Yeast Hoist #15 includes a 16.9-ounce bottle of St. Sebastiaan Golden Ale from Belgian's Brouwerij Sterkens. A [...]