

Following a brusque announcement earlier this week that Image Comic would no longer offer second printings of “known over-performers,” Publisher Eric Stephenson has issued an open letter to retailers admitting to “a rash decision made somewhat in haste and a little bit out of frustration.” The initial statement, written by Image’s PR and marketing coordinator [...]

Read more: <http://robot6.comicbookresources.com/2012/12/image-changes-course-on-second-printings-we-listen-to-you/>