

“DC extended the terms of their returnability Ponzi scheme for two more months. Until we get to a month in which retailers are ordering straight up, without needing to hit unrealistic numbers in order to qualify for returnability, you guys looking at the limited and skewed charts that you get to see aren't going to [...]

Read more: <http://robot6.comicbookresources.com/2011/12/quote-of-the-day-tom-brevoort-on-dcs-returnability-ponzi-scheme/>