

Read more: <http://robot6.comicbookresources.com/2010/09/wimpy-kid-joins-the-macys-thanks-giving-day-parade-lineup/>

There's a new giant helium balloon in town: Greg Heffley, the main character from Diary of a Wimpy Kid, will be one of two new characters represented in this year's Macy's Thanksgiving Day Parade. Greg's Fifth Avenue debut celebrates the publication of the latest addition to Jeff Kinney's Wimpy Kid series, Diary of a Wimpy [...]