

The Florida Department of Citrus today unveiled — at a comics store, no less — the \$1 million Marvel makeover of its three-year-old mascot Captain Citrus. Gone is the cartoonish anthropomorphized orange, replaced by muscular, Spandex-clad superhero who fights alongside the Avengers in a special comic created by writer Ralph Macchio, penciler Kevin Sharpe and [...]

**Read more:** <http://robot6.comicbookresources.com/2014/09/with-marvel-makeover-captain-citrus-has-his-day-in-the-sun/>