Things are not going well for Tony Stark. Since sacrificing his sobriety during Fear Itself, he finds himself pursued by The Mandarin, Ezekiel Stane and several of his other foes now sporting upgraded tech. Oh, and let's not forget the smear campaign being run against him in the press and the fact he has a traitor in 'Stark Resilient'. Well, things are about to get worse. As we'll see at the end of 'Demon,' General Babbage, [Tony's] primary antagonist at the Pentagon, and Justine Hammer of HAMMER Industries, present Tony with an ultimatum," writer Matt Fraction told Marvel. Accepting it is the only way he can remain in control of the Iron Man without losing everything. And Tony very quickly finds that arrangement to be unacceptable. The ramifications of that are what 'Long Way Down' is all about." "So basically...Tony quits." Kicking off in Invincible Iron Man #516, this story will be, "The third

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