

As summer ends, retailers speak out how the companies' various big events fared - and why.DC_Universe_Rebirth_Batman_Smiley_Face.jpg?1466722463

Read more: <http://feeds.newsarama.com/~r/newsaramafilm/~3/a1v60mSbXGo/30789-summer-event-summary-retailers-name-dc-rebirth-clear-winner.html>