In the midst of New York's 2012 Toy Fair, Collider folks have posted high-quality promotional photos featuring Hasbro's toys and action figures based on Marvel Studios' much-anticipated big-screen assembly, The Avengers. While you can find even more photos & product descriptions here, click to enlarge cherry-picked photos below!

Marvel Studios presents in association with Paramount Pictures "Marvel's The Avengers"--the super hero team up of a lifetime, featuring iconic Marvel super heroes Iron Man, the Incredible Hulk, Thor, Captain America, Hawkeye and Black Widow. When an unexpected enemy emerges that threatens global safety and security, Nick Fury, Director of the international peacekeeping agency known as S.H.I.E.L.D., finds himself in need of a