

Some time last month, I discovered that specialized cologne sets were being developed in anticipation for Marvel Studios' big-screen assembly of The Avengers, via JADS International. And while they were in-the-making back at that time, an official press release has confirmed that the cologne sets will debut at this weekend's Toy Fair in New York City, in addition to specialized Black Widow perfume. Marvel's The Avengers may not hit theaters until May 4, but thanks to JADS International, LLC (JADS), fans can get an exclusive "whiff" of the much anticipated film. JADS, a company producing fine fragrances worldwide, is debuting their line of Marvel prestige colognes and perfumes at the Toy Industry Association's (TIA) Toy Fair this weekend in New York City. The Avengers Cologne Set, Black Widow Perfume, Infinity Formula for Men, and Mischief Cologne will be available to the public in April in the U.S. and Canada. "Everyone has a favorite

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