In part one of an exclusive two-part interview, Marvel Publisher Dan Buckley discusses the company's sales performance in 2011, takes January competition from DC head on, engages questions of pricing, double shipping and more.

**Read more:** <a href="http://www.comicbookresources.com/?page=article&amp;id=36877">http://www.comicbookresources.com/?page=article&amp;id=36877</a>