Participating retail locations will receive exclusive Iron Man items, including a "Build Your Own Iron Man" promo piece.

 $\begin{tabular}{lll} \textbf{Read more:} & $\underline{$http://www.comicbookresources.com/article/marvel-announces-invincible-iron-ma} \\ & \underline{n-launch-parties} \\ \end{tabular}$