

Publishing | As the movie version of 2 Guns heads toward theaters this weekend, BOOM! Studios CEO Ross Richie talks about his company's "creator share" model and his career in comics publishing, from Malibu Studios to Atomeka to BOOM!, which he co-founded on a suggestion from Keith Giffen, whom he describes as "the Aerosmith of [...]"

**Read more:** <http://robot6.comicbookresources.com/2013/07/comics-a-m-boom-studios-movies-and-creator-share-model/>