

Retailing | Following a price war during which it lost \$11,000 a day, Overstock.com has vowed to match Amazon's price on books, including graphic novels, going forward. Overstock CEO Patrick Byrne thinks he can get better prices from publishers who want to boost competition for Amazon. However, as ICv2 points out, Overstock's graphic novel selection [...]

Read more: <http://robot6.comicbookresources.com/2013/08/comics-a-m-overstock-doubles-down-in-graphic-novel-price-war/>