

Paul Pope's *Battling Boy* debuts this week, which is a big deal for all sorts of reasons. I like how publisher First Second has been trailing the last week of build-up through its Twitter feed, releasing postcard-like graphics pairing panels from the book with advance praise for the release. As if we weren't already salivating [...]

Read more: <http://robot6.comicbookresources.com/2013/10/first-seconds-11th-hour-promotional-push-for-battling-boy/>