

As Licensing Expo 2013 gets under way today in Las Vegas, Variety reports that with first Marvel and now Lucasfilm beneath its umbrella, Disney is poised to expand its domination of the entertainment licensing market. Last year, the media conglomerate generated \$39.4 billion in retail licensing, and claimed a staggering 80 percent market share. Once [...]

**Read more:** <http://robot6.comicbookresources.com/2013/06/marvel-and-star-wars-help-disney-to-tighten-grip-on-licensing/>