

Despite its relative obscurity, National Comic Book Day seems to be getting a bit of traction. With apparently zero support from the big publishers or Diamond Comic Distributors, it's really a grass-roots holiday. As I mentioned in my post Wednesday, these sorts of occasions are useful for reporters who want to write about comics but [...]

Read more: <http://robot6.comicbookresources.com/2013/09/national-comic-book-day-the-aftermath/>