

While Green Lantern, Captain America: The First Avenger and Transformers: Dark of the Moon have already been released this summer all over the world, Children's Advertising Review Unit (CARU) decided to flag the advertising for those films anyway. According to The Wrap, they contacted Motion Picture Association Of America (MPAA), saying "that advertising for "Captain America: The First Avenger," "Transformers: Dark of the Moon" (both Paramount), and "Green Lantern" (Warner Bros.) had inappropriately appeared in venues where it could be viewed by children under age 13. All three films were rated PG-13 by the MPAA, yet according to CARU advertisements for both "Captain America" and "Transformers" appeared during broadcasts of the "Hole in the Wall" program on the Cartoon Network. Director of communications at CARU says that ads were intentionally placed: "When MPAA's own review of advertising flags issues of violence and sexuality in advertising directed to children, that is certainly

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