

Source: Deadline Walking Dead shatters basic cable record with 7.3 million views for the premiere reports Deadline. 4.8 Million viewers in Adults 18-49 4.2 Million viewers in Adults 25-54 7.3 Million total viewers for premiere 11 Million total viewers for the night “The Walking Dead is one of those rare television programs that reaches both a core genre fan as well as broad audiences simply looking for a great, character-based story,” said AMC president Charlie Collier. “That The Walking Dead is now the most watched drama in the history of basic cable is staggering, just like our zombies.” Click here for my review, plus a recap of the premiere and a clip from the second episode. The Walking Dead is an American post-apocalyptic horror television series developed for television by Frank Darabont and based on the ongoing comic book series, The Walking Dead, by Robert Kirkman, Tony Moore and Charlie Adlard. The series centers on a small group

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