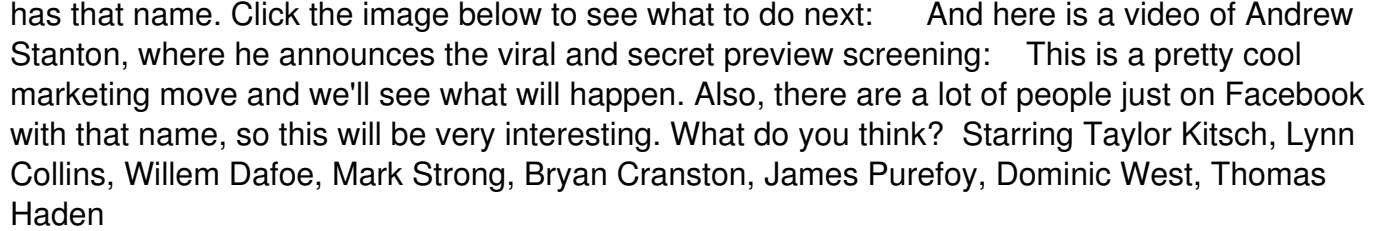


Following the release of a new trailer, and other promotional material (check out the full coverage [HERE](#)), Disney has now launched this new viral site via the official Facebook page for the science fiction epic, John Carter. Viral is called "Are You The Real John Carter?" and they are looking for people with the same name as the title hero, as well as if you know a person who has that name. Click the image below to see what to do next:  And here is a video of Andrew Stanton, where he announces the viral and secret preview screening: This is a pretty cool marketing move and we'll see what will happen. Also, there are a lot of people just on Facebook with that name, so this will be very interesting. What do you think? Starring Taylor Kitsch, Lynn Collins, Willem Dafoe, Mark Strong, Bryan Cranston, James Purefoy, Dominic West, Thomas Haden

Read more: http://www.comicbookmovie.com/fansites/Wolvie09/news/?a=50638&t=Are_You_The_Real_JOHN_CARTER_Studio_Launches_Viral_For_The_Film