

This debate does raise one point: Yes, DC Entertainment absolutely has a Batman film franchise, but that is obviously coming to a close this summer - at least in its current incarnation. Man of Steel is still the great unknown, and we know what happened with Green Lantern. What are the suggestions out there for DC? Seriously speaking, in your estimation what would that company have to do to try and get film adaptations of their heroes on track and give Marvel a run for its money?

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