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Some highlights from the article: "At this point, the lead player would appear to be Paramount Pictures, which--thanks to a close relationship between the studio's top brass and new MGM co-chairmen Gary Barber and Roger Birnbaum--has informally gotten a first crack at the negotiation. The other contender is Sony Pictures, which successfully released the last two Bond films and is said to be on good terms with the Broccoli family, owner of the Bond rights. Despite that, a knowledgeable source says the Broccolis have approved Paramount as a prospective distributor and that preliminary talks have begun." "...A source with knowledge of Paramount's thinking says the studio's position is that the Bond franchise is very attractive but not "life-changing." Obviously that is the posture that any studio would take heading into a negotiation but in this case it is also true. The last two Bond films starring Daniel Craig as Agent 007 (2006's Casino