

Despite facing new competition including Tom Cruise flick, Rock of Ages (\$15M) and Adam Sandler comedy, That's My Boy (\$13M). Madagascar 3 and Ridley Scott's Prometheus retained their spots from last weekend, grossing an estimated \$35M and \$20.2M respectively this weekend. Prometheus has now grossed an estimated \$88.8M domestically despite falling around 60% this weekend from last. Further down the box office, Marvel's The Avengers continues to stay steady with a small drop of 21% from last weekend, for an estimated \$8.8M this weekend. The film now has grossed a total of \$586M domestic and over \$1.4B worldwide, expect the film to reach an incredible \$600M by the end of it's domestic run. Despite free falling -60%, PROMETHEUS held onto the #2 spot with \$20.2M. Total payload is now \$88.8M.— Exhibitor Relations (@ERCboxoffice) June 17, 2012 THE AVENGERS had a mighty hold in its 7th smash weekend, dropping just -21% w/ \$8.8M and

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