

Prometheus has opened up in several international locations this weekend, although it is in the UK where it has made the most impressive impact. Facing off against Universal's Snow White and the Huntsman, many wondered just how well the 15-rated sci-fi/horror mash-up would fare. Well, it's currently 319% ahead of Snow White's opening and has earned the accolade of having the highest opening day ever for a Ridley Scott film in the country. "We have had a superb start with Prometheus opening a clear No. 1 grossing £2.2m (\$3.39M). This includes an estimated £200k (\$306K) from special midnight screenings on Thursday," the studio told Deadline earlier today. The two x70mm IMAX locations in the UK (London and Manchester) reported sold out showings all day yesterday and even late night screenings were sold out in advance. Prometheus has also broken the record for advance IMAX sales beating both Avatar and Harry Potter

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