

Checking out the box office estimates for this weekend, Aug. 26-28 you can see that both Don't Be Afraid Of The Dark and Colombiana are suffering from the August release curse. Per BoxOfficeMojo," The weekend as a whole, though, was the second-slowest of the year so far, ahead of only Super Bowl weekend (Feb. 4-6), but business was poised to flounder, hurricane or no." Image courtesy of Collider. The Estimates, Aug. 26-28 1. The Help - \$14.3 million 2. Colombiana - \$10.3 million 3. Don't Be Afraid of the Dark - \$8.7 million 4. Rise of the Planet of the Apes - \$8.65 million 5. Our Idiot Brother - \$6.6 million - Conan the Barbarian - \$3.1 million -Fright Night - \$3 million August is typically a throwaway month, where studios release movies they think won't perform well but the Hollywood studios will have a convenient excuse in the form of Hurricane Irene this week. While

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