

The Hollywood Reporter reveals that box office analysts are confident that the superhero reboot will gross upwards of \$120 million during its six day debut in North America. Sony are being slightly more conservative, but only just. They are predicting somewhere between \$110 million and \$120 million, an impressive start for this mostly fresh spin on the familiar tale. The film has kicked off its international run with an impressive \$50.3 million, so it's hard to imagine The Amazing Spider-Man being anything other than a hit at this point, especially as it has a good two weeks to dominate the box office until The Dark Knight Rises opens. Pre-release tracking shows that there is strong interest from males of all ages, while younger females are equally as keen to check out Marc Webb's take on Marvel's popular character. Click [HERE](#) to read my review of the film and [HERE](#) to watch

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