

The Hollywood Reporter reveals that The Dark Knight Rises has now earned a whopping \$25 million in advance ticket sales; one of the highest figures of all-time. With analysts (and at this point, common sense) indicating that it will surpass The Dark Knight's \$158.4 million to earn the accolade of being the highest opening for a 2D film, the question now is exactly how much it will end up making in total. With predictions of between \$185 million and \$195 million, Warner Bros. themselves are estimating a far more conservative \$170 million, pointing out that, "Anything above that is going into unknown territory." To put it into context for you, Marvel's The Avengers currently has the highest opening ever at the North American box office with \$207.4 million, although \$35 million of that came from the higher 3D ticket prices. Regardless, the film will have the widest IMAX release of all-time

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