

Upper Deck Launches Marvel's Captain America: The First Avenger Movie Trading Card Set Star-Studded Release Brings Movie Characters to Cards. Insignia Patch Cards Included for the First Time Ever! Carlsbad, CA (June 20, 2011) – This week, the Upper Deck Company, in conjunction with Marvel Entertainment, LLC, is releasing its much-anticipated "Captain America: The First Avenger" movie trading card set. Jam-packed with highly coveted cards showcasing many of the most memorable scenes from the upcoming Captain America: The First Avenger movie premiering on July 22, the base set consists of 86 movie plot cards, 12 character cards and one movie poster header card. "We're confident that collectors are very anxious to get their hands on these cards," said Jason Masherah, Upper Deck's vice president of Marketing. "By virtue of the buzz from Marvel fans and movie-going enthusiasts, we know these will be a big hit. Just like we did with our THOR movie

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