

A Twitter user has shared images of the original Sunset Strip billboards that were used to promote Richard Donner's Superman: The Movie, one of which features the late Christopher Reeve in an iconic pose...

**Read more:** <https://www.comicbookmovie.com/superman/check-out-the-awesome-original-sunset-strip-promo-billboards-for-1978s-superman-the-movie-a157057>