

PRESS RELEASE: Launching in January, IDW Publishing is proud to offer TRANSFORMERS and comics fans everywhere two new ongoing TRANSFORMERS comics series-- TRANSFORMERS: MORE THAN MEETS THE EYE and TRANSFORMERS: ROBOTS IN DISGUISE. Under license from Hasbro, the two interrelated series are a direct continuation of IDW's CHAOS event and spring directly out of the special TRANSFORMERS: THE DEATH OF OPTIMUS PRIME issue releasing in comic stores and online on December 21st. Both series will appeal to existing TRANSFORMERS fans and new readers. Featuring two great stories under one TRANSFORMERS comic universe, each series offers never-before-seen action, new threats and new villains that both current readers and those new to the series will enjoy. "The response to the TRANSFORMERS ongoing series has been phenomenal," says IDW senior editor John Barber. "This relaunch is a chance to jump onboard for anybody who might have been missing out. We've got big stories planned, and there's

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