

Among toy makers producing lineups in anticipation for Marvel Studios' "best outing yet," The Avengers, Hasbro has taken the next step showcasing toys from annual conventions now to television ads. Specifically showcasing their role-playing toys for the movie's 'Big Four,' Iron Man, Hulk, Cap and Thor, watch the commercial below! Marvel Studios presents in association with Paramount Pictures "Marvel's The Avengers"--the super hero team up of a lifetime, featuring iconic Marvel super heroes Iron Man, the Incredible Hulk, Thor, Captain America, Hawkeye and Black Widow. When an unexpected enemy emerges that threatens global safety and security, Nick Fury, Director of the international peacekeeping agency known as S.H.I.E.L.D., finds himself in need of a team to pull the world back from the brink of disaster. Spanning the globe, a daring recruitment effort begins. Starring Robert Downey, Jr., Chris Evans, Mark Ruffalo, Chris Hemsworth, Scarlett Johansson, Jeremy Renner and Samuel L.

Read more: <http://www.comicbookmovie.com/fansites/MarvelFreshman/news/?a=57075>