

In what The Hollywood Reporter call, "one of the biggest box office upsets in recent memory", The Smurfs has tied with Cowboys & Aliens at \$36.2 million a piece at the US box office. As the weekend began, Jon Favreau's latest movie was expected by Universal to open somewhere between \$40 million to \$45 million range, while The Smurfs were expected to debut at a disappointing \$25 million to \$30 million. Some are already calling Cowboys & Aliens a flop, especially considering its high profile cast and \$160 million budget, but its success now depends on how it does internationally over the next few weeks. The Smurfs meanwhile cost \$50 million less, and the fact it has performed so much better bodes well for the animated flick. And what of Captain America: The First Avenger? No news yet on how it's doing internationally, but the movie is expected to hold on to

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