

Dale Earnhardt Jr.'s popular No. 88 Chevrolet went "dark" today thanks to fans of The Dark Knight Rises and Mountain Dew® (DEW). Following a week and a half of voting at DEWCrew.com, Earnhardt revealed which "Dark Knight"-inspired paint scheme will be featured on the hood of his No. 88 Chevrolet in Michigan next month. In addition to the Bat Shield on the hood, the redesign features Batman and Bane, Gotham City's newest villain, on either side of the car. The unveiling continues to drive anticipation for Warner Bros. Pictures' and Legendary Pictures' The Dark Knight Rises, before the film's opening day, July 20. DEW and 'Dark Knight' fans have spoken, and it's pretty cool that the paint scheme they picked is the one I helped create," remarked Dale Earnhardt Jr., driver of the No. 88 Chevrolet for Hendrick Motorsports. "Now that the winning design has been selected, I can't wait to see

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