

The result of October's action was a return for Marvel to the top of the unit and dollar market shares charts, after several months during which DC's Rebirth titles gave it the lead. The returnable phase of releases is coming to an end for most of those books, yet DC remained a strong second with both figures topping 30%. Boom shot up to fourth place in unit sales, though much of that again is a Loot Crate statistical artifact.

	Dollar Share		Unit Share	
Marvel	35.89%	36.58%	DC	30.70%
9.45%	8.83%	IDW	4.70%	3.44%
2.27%	Boom	2.85%	5.55%	Dynamite
Titan	1.23%	1.13%	Viz	0.88%
0.58%	Other	8.00%	5.02%	Marvel's win is actually greater than

appears. Diamond counts what retailers ordered not what they sold. So it's no way to tell how much of the initial orders got returned later. Marvel's Champions #1 was the distributor's top comic in dollar terms.

Comic Book	Price	Publisher	1	Big
Trouble In Little China/Escapes From New York #1†	\$3.99	Boom	2	
Champions #1	\$4.99	Marvel	3	Doctor Strange and the Sorcerers
Supreme #1	\$3.99	Marvel	4	Dark Knight III: The Master Race #6
\$5.99 DC	5	Batman #8	\$2.99 DC	6 Batman #9
\$2.99 DC	7	Civil War II #6	\$4.99 Marvel	8 Darth
Vader #25	\$5.99	Marvel	9	All-Star Batman #3* \$4.99 DC
10	The Walking Dead #159	\$2.99	Image	As of now(October 2016) for the year

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