

There comes a time when every Marvel reader has to ask, "What's the point of this?" We have four ongoing Avengers series, and some minis in there two. Why do we have this colorful #1 comic? Then it hits us that the film is coming out. They even proudly display the film logo and its release on the top of the cover. See, whenever a film with a comic book character comes out, the company of said character usually tries to take advantage of it with comics. Sales getting boosted being the main goal. Enter Avengers Assemble #1. What's special about this mini-series, however, is that instead of taking place in the movie universe as a prequel, it takes place in the canon 616 universe. Basically their trying to appease both sides: current readers, and new readers looking forward to the film. And the shocking part? They succeed. Official description from Marvel: •

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