

Collider has posted an unbelievably in depth interview with John Carter director Andrew Stanton. This interview was conducted after reporters were able to view the trailer and some film footage for the first time. What I found interesting was what Stanton had to say about the trailer. He also went into some detail concerning how he feels about releasing information on a film in this day and age and trying to keep some things as a surprise for the viewer. When's the public going to see the trailer? Andrew Stanton: Right in front of Harry Potter. We've been working a long time and Disney has done an amazing job. We were not nice citizens—we kept saying it wasn't good enough. It felt like other trailers; it felt like other movies. Steve Jobs told me a great thing once: "You only make a first impression once." So we kept holding on

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