

Newsarama speaks to retailers about what is - and isn't - working, about today's publishing model. RebirthLineup-2048x600.jpg?interpolation=lanczos-none&fit=around|160:100&crop=160:100;\* , \*

**Read more:** [http://feeds.newsarama.com/~r/newsaramafilm/~3/m2wVD8doG\\_k/32912-do-relaunches-work-anymore-retailers-talk-state-of-the-business-2017.html](http://feeds.newsarama.com/~r/newsaramafilm/~3/m2wVD8doG_k/32912-do-relaunches-work-anymore-retailers-talk-state-of-the-business-2017.html)