

According to The Hollywood Reporter, pre-release tracking for The Amazing Spider-Man suggests that it will have a six day opening of \$125 million +. This will be one of the best openings of the summer blockbuster season, beaten only by the incredible record set by Marvel's The Avengers (\$258 million). Tracking isn't always that reliable, but still shows that there is a lot of interest from males of all ages and a fair bit from females under the age of 25 (more than likely due to the popularity of Andrew Garfield and Emma Stone). In comparison, Sam Raimi's Spider-Man opened to \$144 million, Spider-Man 2 to \$180 million, and Spider-Man 3 to \$176 million. Stay tuned to CBM over the next couple of weeks as I'll be bringing you both my review of The Amazing Spider-Man and an exclusive interview with director Marc Webb. The Amazing Spider-Man is the story of Peter

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