

Marvel Studios' The Avengers was a game changer, there's no denying that fact. The film has set an impressive number of box office records and looks to be headed for a 3rd place finish on the all-time earnings chart. Quite the impressive feat for a studio that's only self-financed movies for the last 8 years or so. So what can a 90+ year old studio giant like Warner Bros. (WB) learn from their success? Actually quite a lot, but just as Marvel Comics has a roster of heroes vastly different from DC Comics, so too must Warner Bros. differ their approach to a super hero team-up movie. Hey Warner Bros., this is your chance to avenge your subsidiary, DC Comics by one-upping their rival in a competition that began 51 years ago. Marvel icon and creator, Stan Lee has made no secret over the years

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