

All a part of Paramount's Disney's big marketing push, this week brought the first bits of footage, still photos, plot details, the villain's reveal and a teaser poster for the anticipated third solo outing of Marvel's Armored Avenger, Tony Stark in Iron Man 3. And now Apple iTunes has just debuted what all those 'First Looks' were raising hype for: the first full-length theatrical trailer. Featuring two minutes of Shane Black-directed goodness, check it out below!

Marvel Studios' "Iron Man 3" pits brash-but-brilliant industrialist Tony Stark/Iron Man against an enemy whose reach knows no bounds. When Stark finds his personal world destroyed at his enemy's hands, he embarks on a harrowing quest to find those responsible. This journey, at every turn, will test his mettle. With his back against the wall, Stark is left to survive by his own devices, relying on

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