

Recently, studios have become reluctant to spend money on Super Bowl TV spots, and that could explain why 2017s were so underwhelming. It's not that the footage was shown off was bad, but new looks at Baywatch and Pirates of the Caribbean obviously paled in comparison to how cool it would have been to see the spotlight turned on the likes of Justice League and Spider-Man: Homecoming. One movie which definitely delivered, however, is Guardians of the Galaxy Vol. 2. The TV spot released by Marvel was superb, while they followed that with special emojis on Twitter and the debut of a wealth of other material as well. As a result, you probably won't be surprised to learn that a survey from Fandango (via The Wrap) reveals it was the most popular preview to be shown during the game. Logan was in second, while Pirates of the Caribbean: Dead Men Tell No Tales came in third. "Guardians of the Galaxy Vol. 2 scored major

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