

The Dark Knight Rises is pulling out all the stops with its marketing. Just as CBM reported earlier this week, Warner Bros. has released interactive Movie Kiosks in certain theaters. At my Local Burbank AMC I found the standee and it allows you to record a video right on the spot. First you pick your character (Batman, Bane or Catwoman) then it tracks your head as you record a message...with the character's mask you picked on! It's not perfect, but I thought it was very cool way to advertise the film. For your amusement I recorded what all three look like. The cool part is the Bane one deepens your voice!

Read more: <http://www.comicbookmovie.com/fansites/DarkKnightNews/news/?a=62249>