

Guardians of the Galaxy was new territory for Marvel Studios. After several films focusing on the much more well known heroes of Earth, the studio opted to veer off-planet and tell the story of five interplanetary misfits who were largely unknown to general audiences. Their gambit paid off massively, with the film making over \$773 million worldwide, but the future wasn't always so set for the loveable band of losers. According to director James Gunn, the first trailer for the film, which introduced all five characters, didn't fare so well with test audiences. “That trailer tested not very well,” Gunn admitted in an interview with The Hollywood Reporter. “We had another trailer that was very cheesy that sold the movie as something different than what it was — that tested a little better.” Gunn went on to reveal that it was actually Marvel that opted to stay true to the film and stick with the original trailer, a move that Gunn admired and appreciated. “At the

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