

BoxOfficeMojo reported recently that John Carter has earned \$254.5 million at the box office. That's a smidgen over its \$250 million dollar production budget but Forbes acknowledges that the cost of marketing has to be accounted for [it's rumored John Carter spent \$100 million on marketing, giving it a cumulative budget of \$350 million]. John Carter has earned a mere \$66 million domestically but has earned \$188 million internationally, with the film still to open in Japan later this month, several more millions are likely to be added to the film's gross. Recently it was reported that John Carter would put Disney in the hole by \$200 Million for their second fiscal quarter. The key part of that sentence being "second fiscal quarter". The film will surely go on to earn more money in Disney's third and fourth quarters and it's possible that the film

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