

In the midst of Marvel's The Avengers growing box-office success, The Hollywood Reporter recently caught up with producer Jon Favreau, who notably helmed the debut of Marvel's cinematic Universe with 2008's Iron Man. Reminiscing the ensemble flick's early stages, Favreau also praising writer-director Joss Whedon, discusses his involvement on Iron Man 3 as a producer, and the Shane Black-directed threequel's production status. On the success of Marvel's The Avengers: Yeah, how do you like that? Turned out really well. Look, it was something we always planned for, and hoped for, but anything could have gone wrong and it took a lot of things to go right. First and foremost, Joss, to be able to pull together, four different characters based on four different sets of films, that shared a lot tonally and they shared some cast-wise, but he had to pull all those things together and make it work, it's a very

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