

Chatting recently with Steve Ramos of Co.Create, critically acclaimed filmmaker Joss Whedon further discussed his praised indie take on Shakespeare's *Much Ado About Nothing*, recently acquired by Lionsgate. And what's an interview lately with the director & writer of the world's third highest grossing movie, without his future endeavors with Marvel Studios becoming the topic? Amid the lengthy interview, Whedon broke down his overall process of overcoming initial reluctance to helm Marvel's *The Avengers* highly-anticipated sequel. "There's a business aspect to it and I would be disingenuous not to say that, but the question for me is, Do I have another story to tell about these people? So we worked on the business side of it and I didn't think it was going to happen--I was like 'I'm never going to do this again.' But once they worked on the business aspect of it I thought that seems fair and cool, so,

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