

With the world premiere of Marvel's The Avengers "superhero team-up of a lifetime" only 2 weeks away, surely its more than just an idea, however, that evidently wasn't always the case. Chatting with the press, the 2 major forces behind the film's characters & development, Stan Lee & Kevin Feige, elaborated on the five-year buildup. "We started looking at the list of characters in the Marvel Universe that hadn't been taken by other studios: Iron Man, Hulk, Captain America, Thor, Hawkeye and Black Widow," says Feige. "And I thought, 'Isn't that interesting; all of these characters happen to form one of the most popular comic book series - 'The Avengers.' "When the idea of a Nick Fury cameo started coming up, we called Sam Jackson and he thought it was a cool idea," continues Feige. "It was his enthusiasm about it that led us to shoot that end credit scene and

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