

Hey Guys, Kevin Feige gave NBC's Popcornbiz, an exclusive interview check it out ! In it he discusses, how valuable the franchises they are setting up, are to him. And find out what he had to say concerning Dr. Strange! "Whatever Marvel Film has gone for, it's succeeded. Whenever it's operated in some fear or failure it is not done as well," says Feige, though admitting that the growing interconnectedness of Marvel's theatrical properties does provoke a little nail-biting if one of the films flops. "We've been lucky enough that, going back to 'X-Men I,' we've constantly been rewarded for giving in to the risks, rewarded for giving in to the idea of 'Okay, this might be a stretch, but if it works we think that it could be something special.' As opposed to giving in to the fear of 'Let's be careful.' The good news is that right now we're able to

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