

"When we put the word out that we were looking for directors, Joss Whedon came in and was very interested," revealed Marvel Studios' President and producer of Marvel's The Avengers, Kevin Feige. "I have known Joss since 2001 and I told him one of the most important things with 'The Avengers' is it needs to stand alone and you need to structure it in a way so that people can watch the film without having seen any of the other Marvel films and get the story start to finish." "The genius of Joss Whedon is that he can take these huge elements and find the balance, so the characters are never lost to the spectacle and visual effects," he added. "We wanted the film to have amazing sets and incredible action, but we did not want the tone and humor to be trumped by the spectacular images on the screen. What's always

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